

Lauren Magnuson

Curriculum Vitae

Contact lauren@lpmagnuson.com

Education **M.Ed, Educational Technology** **December 2009**
University of Missouri

M.A., Information Science **December 2008**
University of Missouri

B.A., Philosophy **May 2007**
Tulane University
Magna Cum Laude

Work Experience

Private Academic Library Network of Indiana **June 2012-Present**
Systems Coordinator (Contract)

- Consortium-wide support for library information technologies, including discovery system (ExLibris Primo), OpenURL link resolver (SFX), and complex system interoperability support
- Experience with HTML, CSS, JavaScript, PHP, UNIX, MARC, XML, XSLT

Trine University **November 2009-May 2013**
Senior Information Services Librarian

- Technical lead for library systems (ExLibris Aleph ILS, Primo discovery system, and SFX OpenURL link resolver) and library information technology
- Lead for branding and marketing for the LINK, an innovative digital learning space
- Web development and application support utilizing HTML, CSS, JavaScript and jQuery for mobile applications
- Designed and delivered instruction in information and digital literacy for over 60% of undergraduate student body each year
- As lead for electronic resource management and information systems management, oversaw 300% increase in digital downloads since 2009
- Experience utilizing a CMS for instruction design (Moodle)
- Subject research and collections specialist for faculty in Humanities, Social Sciences, and School of Education
- Experience managing student employees and digital publishing intern
- Outreach and promotion of innovative teaching technologies, particularly involving digital resources

State Historical Society of Missouri **October 2008-October 2009**
National Digital Newspapers Project Assistant

- Analyzed historic newspapers (1860-1922) in print and microfilm for a large-scale digitization project
- Created, analyzed, and managed descriptive metadata
- Wrote descriptive title essays to aid retrieval through the Library of Congress Chronicling America site
- Engaged in local system and OCLC Connexion cataloging and classification, updating and modifying records according to CONSER serial standards.

Skills and Knowledge

- HTML/CSS (Fluent)
- MARC (Fluent)
- XML/XSLT (Fluent)
- RDA/AACR2 (Proficient)
- MODS/Dublin Core (Proficient)
- JavaScript (Proficient)
- ColdFusion (Proficient)
- Adobe Creative Suite (Photoshop/InDesign) (Proficient)
- PHP (Proficient)
- UNIX (Working Knowledge)
- Moodle support
- Technology training and support

Languages

- Spanish (Proficient)

Presentations

- Magnuson, L. (2013). Thriving Without (Much) Print. IOLUG, Indianapolis, IN.
- Magnuson, L. (2012). Online help technology at Trine University. IOLUG, Indianapolis, IN.
- Magnuson, L. and Brubaker, N. (2012). Primo: Outside the Box (Customization of the Primo discovery layer). ExLibris User Group of North America (ELUNA), Salt Lake City, UT.
- Magnuson, L. (2012). Gamification in Education. PALNI Reference, Instruction, and Outreach Annual Meeting. Taylor University, Upland, IN.
- Magnuson, L. (May 10, 2011). Data Privacy and Libraries. Indiana-Purdue University Fort Wayne.
- Kump, C. & Magnuson, L. (May 2011). Anatomy of a Text (SMS) Reference Question. 2011 Private Academic Library Network of Indiana All-Staff Meeting.

Publications

- Magnuson, Lauren. (March 2011). Promoting privacy: Online reputation management as an information literacy skill. *College and Research Library News*, 72(3), 137-140.
- Budd, John M., and Lauren Magnuson. "Higher Education Literature Revisited: Citation Patterns Examined." *Research In Higher Education* 51.3 (2010): 294-304.

Memberships

- EDUCAUSE
- UPA: Usability Professionals Association